# ROAD DESIGN CONFERENCE

**COME JOIN US!** 

## **MARCH 19-21**

**CAMPBELLS RESORT | CHELAN WA** 

# Sponsoring the conference is a great way to gain valuable exposure to public works professionals across Washington State!

We will have both on-site and virtual sponsorship options available. With four levels to choose from, there are opportunities for everyone. All sponsors will receive recognition on the conference website and onsite.

MARK YOUR
CALENDARS!
Registration
Will Open
August 5th

## **Sponsorship Opportunities**

#### **GOLD SPONSOR**

Have your name on the most popular conference events!

Evening Reception (1 sponsor): The reception will be held on site at Campbells Resort. Enjoy hors d'ouvres and drinks with Road Design attendees and guests!

Bowling Social (1 sponsor) - Enjoy networking in a relaxed, fun atmosphere at nearby Chelan Lanes with snacks, drinks and prizes!

2 Opportunities

#### **SILVER SPONSOR**

Get your business out in front of the largest audience during the conference and network during a meal!

Breakfast (3 sponsors, one for each day) - Start everyone's day off right, with a good meal and a message from your company!

Lunch (2 sponsors, one for each day)
- Enjoy a good lunch with the whole
group

5 Opportunities

#### **BRONZE SPONSOR**

Our most economical sponsorship opportunity!

Session Breaks - During the conference, people continue the conversation during breaks; sponsor these conversations and make sure they have a coffee or refreshment in hand!

Welcome Reception Refreshments

6 Opportunities

#### **VIRTUAL SPONSOR**

Prefer not to travel but want to promote your products and services?

Virtual sponsors can participate from a distance! Contact us to explore other opportunities to sponsor that work with your budget.

| WHAT YOU'LL GET  | GOLD<br>SPONSOR<br>\$5,000 | SILVER<br>SPONSOR<br>\$3,000 | BRONZE<br>SPONSOR<br>\$2,000 | VIRTUAL<br>SPONSOR<br>\$500+ |
|--|----------------------------|------------------------------|------------------------------|------------------------------|
| 2 complimentary guest tickets to sponsored evening activity                              |                            |                              |                              |                              |
| 5 minutes to address conference attendees at reception                                   | •                          |                              |                              |                              |
| Sponsor highlight in County Road Connection newsletter to an audience of 1,400           | •                          |                              |                              |                              |
| 1 video advertisement opportunity to play custom, sponsor-provided clip during the event |                            |                              |                              |                              |
| 1 Conference Program Ad  | Full Page                  | ¼ Page                       | ¼ Page                       |                              |
| Complimentary Conference Registration and Meals (excludes evening events)                | 2 Staff*                   | 2 Staff*                     | 1 Staff*                     |                              |
| 1 Complimentary 3 Day Exhibitor Table  |                            |                              |                              |                              |
| Sponsored Event Signage (door, screens and tabletop)                                     |                            |                              |                              |                              |
| Sponsored Event Signage (at refreshment table)   |                            |                              | •                            |                              |
| Company logo on event webpage, e-marketing and program                                   |                            |                              |                              |                              |

<sup>\*</sup>Additional gold, silver and bronze sponsor staff may register for \$225 per person.